## **GUIDELINES FOR IMAGINEWS SUBMISSIONS:**

Each issue of ImagiNews has a selected theme and the Editor is always open to suggestions for future themes. The "From Editor's Desktop" column of the current issue announces the new theme for the following issue. All articles are to be linked to the theme of the issue for which they are submitted.

To view the current issue of ImagiNews go to: http://imageryinternational.org/imaginews-journal/

#### **GENERAL IDEAS:**

Topics include anything that has to do with Imagery and the Imagination. Preference is given for articles that include information specifically utilizing Imagery as a healing tool. Articles can be about yoga, music, dreams, art/sound/somatic therapy, poems, and/or personal reflections. We encourage pieces honoring Imagery applied in different settings as well as research abstracts or publications. We also enjoy reviewing members' books and/or CDs.

#### **DEADLINE**:

1st of the month prior to publication March 1, July 1, and Nov. 1

#### REQUIRED ELEMENTS:

Articles to be:

- 1. Submitted in WORD format.
- 2. Linked to the theme for that issue.
- 3. Submitted with all theme words and their derivatives, as well as the word Imagine and its entire derivative forms capitalized.
- 4. **Up to 750 words in length**. Even just a few paragraphs would be great.
- Personal Photo:

[1000 x 1000 pixels required minimum resolution]

Credentials:

To accompany Author Byline

Bio/Website Information Author's brief Bio [40-70 words] as well as any website info.

## **EDITING OF ARTICLES:**

Editor may make revisions to the article for clarity, grammar and punctuation. When a more elaborate revision is made, the revised article will then be returned to the author for their review prior to publication.

Although authors may submit photos to accompany their article, the Editor retains right of final selection for the actual artwork/Images published with the article.

## APPRECIATION TO AUTHORS:

A complimentary printed copy of ImagiNews is mailed to authors whose articles are published. Additional copies may be purchased if editors are notified before printing.

## **COVER ART:**

ImagiNews joyfully invites artists of all mediums to submit their original art for consideration as our journal cover. This provides international exposure for artists, and it graces our cover with beautiful Images.

## **GUIDELINES FOR FEATURED ARTISTS:**

Recommending Artists:

Any person may recommend an Artist for consideration to honor their art as an ImagiNews Cover.

#### Art Selection:

Cover Art is selected based on the best representation of a specific chosen theme for each quarterly issue. The current issue of ImagiNews may be viewed at

http://imageryinternational.org/imaginews-journal/.

Artwork from all mediums is welcome submitted as a jpg attachment to the Editors. The artist will be contacted by the Editor if their work is chosen.

## PUBLISHING THE COVER:

Cover Art photo

[1000 x 1000 pixels required minimum resolution]

- Personal Photo of Artist [1000 x 1000 pixels required minimum resolution]
- Brief Bio of Artist
- Artist's Story about the art as related to the theme
- Artist's Website/Other Contact Info

#### **EDITOR CONTACT INFORMATION:**

Bev Hollander – editor@imageryinternational.org

E news deadline is mid-month to 3rd week, every 2 months, with next deadline of April.24.

ImagiNews Deadlines: March 1 July 1 November 1

Themes are announced in the previous issue.

Publish dates: are beginning month December, April and August.

#### **TO ADVERTISE:**

#### Ad Rates:

Quarter \$25

1/3 Page: \$35

Half Page: \$50

Full Page \$100

# Specs:

Ads submitted in hard copy will be black & white; full color in the web version.

Resolution 300 dpi, jpg or .pdf file preferred

ImagiNews Ad Specs

Full Page: 7.75" by 10.25"

Half Page ImagiNews Ad: horizontal Ad dimensions 7.75" x 5.25", vertical ad dimensions 4.0" x 10.25".

Quarter page ImagiNews ad dimensions 5.25" x 4".

Resolution for all ads needs to be 300 dpi, Format: Chris prefers a .jpg or .pdf file.

Submit your ad and make payment arrangements to <a href="mailto:office@imageryinternational.org">office@imageryinternational.org</a>

Need help creating your ad? Contact Chris West at cwest@christinewestdesign.com